Should animals rule the world?

Re-write the argument you have been working on in class as an Animal Party TV broadcast. You will have three minutes to get your point across. You may use images, music and slogans to enhance your argument.

You must think carefully about:

* choosing the strongest arguments to focus on
* making your point as succinctly as possible
* how to appeal to the audience’s emotions
* which images, slogans and music would best support your presentation
* how you are going to present your broadcast.

You may wish to video your broadcast so that you can upload it or we can watch it when you are back in class. You can then evaluate it. Comment on what worked well, whether key messages were clear and if you think people would be swayed by the content of your broadcast.